

WILLIAMSTOWN FARMERS MARKET (WFM)
Williamstown Farmers Market – Essentials! (WFM-E)
2020 VENDOR APPLICATION FORM

Farm Name/Business Name: _____

Owner(s): _____

Address: _____

Phone Number (home) _____ **(cell)** _____

E-mail Address: _____

Dates: Please check below the market pick-up dates for which you wish to offer goods *or* select All Dates here: _____

May 16 ___ May 23 ___ May 30 ___
June 6 ___ June 13 ___ June 20 ___ June 27 ___
July 4 ___ July 11 ___ July 18 ___ July 25 ___
Aug 1 ___ Aug 8 ___ Aug 15 ___ Aug 22 ___ Aug 29 ___
Sept 5 ___ Sept 12 ___ Sept 19 ___ Sept 26 ___
Oct 3 ___ Oct 10 ___ Oct 17 (tentative) ___

Full Season Payment Option (please check one). I plan to pay the full season fee of \$220 in a single payment by May 1 _____ or in three installments (\$80 by May 1, \$70 by June 15, and \$70 by Aug. 1) _____.

Weekly Payment Option: I plan to pay for each week my goods are posted for sale on the WFM-E website at \$20/week (not to exceed \$260 for the season) _____. Note: weekly payments are expected by that week's pick-up date or financial settlement date, whichever is later.

Vendor type:

_____ Agricultural Food Producer

Please **circle** all categories that apply: vegetables, tree fruits, berries, honey, cut flowers, dried flowers, maple syrup, bedding plants, potted plants, dried/fresh herbs, potted herbs, beef, pork, poultry, eggs, dairy products, or specify others _____

_____ Prepared Food Vendor - Ready-to-eat goods made by the seller

Please describe the food items you wish to sell and state where and how they are made.

Additional Questions:

Do you produce all of the products that you wish to bring? Yes ___ No ___
If NO, please indicate all products you DO NOT produce yourself:

If selling farm products, please describe your farming practices (i.e., organic, low-till, draft powered, heirloom varieties, pastured/grass-fed, heritage breeds, etc.)

If you sell meat, poultry, or baked, pre-packaged or processed foods, have you complied with all regulatory requirements and received a 2020 Farmers Market Prepared Food Permit from the Town of Williamstown? (See Vendor Application link on the WFM website - www.williamstownfarmersmarket.org - for a permit application form.)
Yes ___ No ___ If Yes, please attach a copy of Permit.

Participating in WFM-E requires each vendor to complete a weekly inventory worksheet to submit to the Market Manger by each Sunday at noon (preceding each Saturday pick-up date), detailing the type and quantity of goods available for sale. Vendors will also need to assemble their ordered goods, sort and label by customer, and deliver to the sorting & pick-up site by the time specified by the Market Manager every Saturday morning. Knowing this, are you interested in having your goods listed for sale on the WFM-E website?
Yes ___ No ___ If no, please explain _____

The success of WFM-E depends on the participation of volunteers on Saturday mornings to either: sort orders delivered by the vendors; run the pick-up line; and/or deliver orders to the community for those unable or unwilling to pick up. Are you willing and able to volunteer to operate this type of market? If so, in what way are you willing and able to assist? **Please note that if you consider yourself high-risk during the Covid-19 pandemic, the market urges you to prioritize your safety and not volunteer in this capacity.**

Check all that apply:

- Sort orders after they are delivered by the vendors
- Work the pick-up line, taking names and placing bags at a designated spot or in vehicles
- Deliver orders to the community
- I am not willing or able to volunteer at this time

Please explain _____

We contemplate that at some point, either during the 2020 season or in a later season, WFM will transition back to a traditional market with vendor booths and on-site purchases. These markets will likely operate 9am-1pm Saturdays.

Might you be interested in attending these markets during the 2020 season? Yes ___ No ___

Might you be interested in attending these markets during the 2021 season? Yes ___ No ___

Might you be interested in participating in a hybrid format, where your goods are available for pre-order and pre-payment on the WFM-E website **and** you set up a vendor booth at a market on Saturdays?

Yes ___ No ___

Please explain _____

Please state how your products will benefit WFM and WFM-E and provide any other information you would like to convey to WFM and WFM-E

Legal Agreement:

I request permission to sell at the Williamstown Farmers Market. I hereby agree for myself and my heirs, executors, administrators, and assigns to release, indemnify, defend, hold harmless, and waive all rights to sue, all directors, steering committee members, employees, representatives, volunteers and agents of this market, from and against all present and future liabilities, claims, demands, losses, damages, levies and causes of action or suits of any nature whatsoever, arising out of or related to my activities and any other activities relating to my stall or products displayed or sold at my stall at this market. I hereby grant Williamstown Farmers Market and its agents permission to the full and unlimited use of any photographic or video images taken of me, my representatives, my merchandise, and my displays at the Williamstown Farmers Market. I understand these images may be used and published by Williamstown Farmers Market, its agents or other entities in any media for promotional and/or marketing purposes. I have read and I understand the Williamstown Farmers Market Bylaws and the Williamstown Farmers Market Rules and agree to abide by their current and future requirements.

I agree to the above terms:

Print Name _____ Date _____

(Note: if this form is submitted electronically, your name on the above line serves as your digital signature and your acceptance of the above legal agreement.)

Signature _____

PLEASE NOTE: THERE IS ANOTHER DOCUMENT ENTITLED WILLIAMSTOWN FARMERS MARKET ESSENTIALS! VENDOR PROTOCOLS AND AGREEMENT which will be provided to vendors upon acceptance of their application. Prior to participating in WFM-E, all vendors will be required to read and complete this additional document.